

Press Release

Berlin / Hamburg, 02.03.2026

German Standortfördergesetz shows impact: one in three respondents adjusts strategy

The new German Standortfördergesetz is receiving strong approval from institutional investors and asset managers and is already influencing investment decisions. This is the key finding of a recent survey conducted by INTREAL and Wüest Partner among 38 market participants.

Sixty-eight percent of respondents assess the Act positively, viewing it as a supportive regulatory framework and a significant catalyst for future investments. Around one-third have already adjusted their investment strategy in response to the new legislation. A further 26 percent are evaluating entry into new asset classes, while 24 percent intend to expand their existing fund strategies.

“More than one-fifth of the asset managers and investors surveyed are already actively planning the launch of new funds, with another 16 percent currently in the decision-making phase,” says Andreas Ertle, Managing Director of INTREAL. “We set the strategic course early on and consistently aligned our structures, processes, and systems toward further growth in the infrastructure sector. The Act now provides the necessary regulatory clarity and gives additional momentum to implementation.”

Energy Infrastructure in Focus: Photovoltaics and Battery Storage Lead

The survey results are particularly clear regarding preferred investment areas. Respondents see the greatest potential in photovoltaics (56.8 percent) and energy infrastructure such as battery storage (54.1 percent). Private debt (16.2 percent) and wind energy (10.8 percent) follow at a considerable distance.

The findings underline the growing trend toward integrated and flexible energy infrastructure solutions. Hybrid parks — combining photovoltaics and battery storage (“co-location”) — are increasingly perceived as strategically attractive investment structures.

“The survey highlights that real estate investors increasingly see themselves as part of the broader energy infrastructure ecosystem,” says Thomas Lehmann MRICS, Director at Wüest Partner. “The Location Promotion Act is directing capital toward projects that successfully combine financial returns with the energy transition.”

Regulatory Clarity Key to Capital Mobilisation

When asked about the most important investment decision criteria, respondents cited the risk-return profile (78 percent) and regulatory clarity (76 percent). This underscores the crucial role of stable and reliable framework conditions in mobilising institutional capital.

Image Rights

The image material provided may be used exclusively for editorial reporting on INTREAL. Please credit the source as follows: INTREAL. Any modifications are permitted solely within the scope of customary image editing.

About INTREAL

INTREAL is an independent platform partner for real asset services. As a service KVG and AIFM, the company is responsible for the structuring and administration of real asset funds in Germany and Luxembourg. In addition, INTREAL enables existing KVGS and AIFMs to efficiently outsource their back-office functions.

INTREAL also provides integrated software solutions as well as accounting and reporting services for the real asset market. The service portfolio is complemented by specialised advisory and IT services.

With 562 employees, the Group – operating under the INTREAL umbrella brand – administers 395 funds across 19 countries, representing a total volume of approximately EUR 90.1 billion (as of the end of Q4 2025).

About Wüest Partner

Wüest Partner is an innovative and independent software and services company in the real estate industry. Since 1985, we have been creating sound decision-making foundations by combining real estate expertise, data, and digital solutions. As an industry leader, we work together with our clients to shape the future of the real estate sector – offering comprehensive services in valuation, advisory, data, analytics, AI, software, sustainability, and education.

Led by 30 partners and employing around 500 professionals, Wüest Partner operates from 15 locations across Europe, with its headquarters in Switzerland. In Germany, the company has offices in Frankfurt am Main, Berlin, Hamburg, Munich, and Düsseldorf.

For new perspectives and sustainable value creation, visit www.wuestpartner.com or follow @WuestPartner on LinkedIn.